

Hello, This Privacy Notice explains how we, at QYERON , process information about Users and their customers in connection with the services we provide through our app. Read on!

## **Who's Who and What This Privacy Notice Covers**

Let's talk first about who we are at QYERON, what we do, and what this Privacy Notice covers. We are the team behind our eponymous app designed to allow pharmacies digitally manage their work-flow and core operations.

To keep things simple, in this Privacy Notice we'll refer to the users of the services we provide through our products and services as our "Users," we'll refer to our website as "Site" and our application as "app". Users can read published content and interact with the Qyeron App and Site through features such as our in-app feedback form, email support, live chat and We put together this Privacy Notice to help our Users understand the information we collect through our app and Site from them and their customers (a/k/a our Users users), and how that happens. We hope to explain how data is collected via the Site and App and how that information is used and disclosed. Alright, with those introductions out of the way, let's turn to how we collect, use, and share information about visitors to our Users' business.

## **Information We Collect About Our Users and their Customers**

We collect information about visitors to our Users business in a few different ways- some information is collected automatically and others we collect via information that the Customers provide to our users and any information that our Users provide to us about their Customers.

### ***Information a Customer Provides to Qyeron***

We'll start with information that visitors provide directly to our User, which primarily happens when our Users type into a text field on our app. Our Users may also implement other ways to allow visitors to provide information to them. Here are the most common pieces of information collected.

- **Account Information:** From our Users, we require relevant information from you in order to set up your account- such as account holder name and contact, an address, a contact email address and phone number, you will be required to provide a username and password. We will also require you to provide relevant information to process their Qyeron account Subscription, such as credit/debit card and billing information.)

- **Biographic Information:** As a Customer to our Users premises using the Qyeron app, they will collect your name, your date of birth, your gender and address contact details which typically includes an email address and a phone number likely one to a messaging service (Whatsapp or the like) and we will collect and store that information in our cloud database. We may also use this information for other purposes on behalf of our Users--for example, to send marketing and other communications from our Users to their customers, and to provide our User with analytics information about their business and services (e.g., the number of orders from a particular person or group of persons or geographic areas).
- **Prescription/Recommendation information:** If a visitor has a prescription, our User will collect that information or if they make a recommendation to the visitor, they will document that information and we will collect and store that in our database also.
- **Other Information entered on the App:** We may also collect other information that our User enters on the App, which they may require or ask of their Customers such as Preferences, Allergies, and relevant personal information to help them serve that customer better. We will collect and record this information.

We appreciate the sensitivity and confidentiality of this information and are thoughtful about how we store it. Privacy is critically important to us at Qyeron.

### ***Information We Automatically Collect from the Site***

We also automatically collect some information about our Users. The information we automatically collect may depend on how our service is being used. We've listed examples below:

- **Technical Data from a User's Computer and Company Phone:** We collect the information that web browsers, mobile devices, and servers typically make available such as the IP address, browser type, unique device identifiers, the date and time of access, operating system, and mobile network information.

- **Users Interactions:** We collect information about a visitor's interactions with the app and User activities related to the management of the Site, such as login attempts/actions and comment/ feedback submission and management actions.
- **Location Information:** We may determine the approximate location of a User's device from the IP address. We collect and use this information to, for example, calculate how many people visit our Services from certain geographic regions. We also collect and use this information to ensure that Qyeron is used for business purposes only and meets our service criteria and to protect the privacy of the information entrusted to Users and to Qyeron.

### ***Other Information Provided by Our Users***

We also collect any other information that our Users provide to us about themselves or their customers. For example, a User may upload inventory or a contact directory and any other information about their business and customers to the "backend" administrative platform for managing and using our app.

### **How We Use Visitor Information**

We use information about users and their customers in order to provide our Services to them. Our users may use our product and services to, for example, create and manage their customers and inventory, to market and manage their services and record their product sales and recommendations, to collect and pass information from and to their customers. We may also use and share information that has been aggregated or reasonably de-identified, so that the information could not reasonably be used to identify any individual. For instance, we may publish aggregate statistics about the use of our services.

### **How We Share Visitor Information**

We may share information collected about our app Users and their Customers in the limited circumstances spelled out below:

- **Subsidiaries, Employees, and Independent Contractors:** We may disclose their information to our subsidiaries, our employees, and individuals who are

our independent contractors that need to know the information in order to help us provide our services to our Users and their Sites, or to process the information on our behalf. We require our subsidiaries, employees, and independent contractors to follow this Privacy Notice for information that we share with them.

- **Third Party Vendors:** We may share information with third party vendors who need to know this information in order to provide their services to us. This group includes vendors that help us provide our services to our Users and their Customers. We require vendors to agree to privacy commitments in order to share information with them.
- **Legal Requests:** We will only share User/Customer information in response to a subpoena, court order, or other governmental request. Users place their trust in us to keep them safe, and their customers in them and so we see safeguarding that trust as vital to what to do.
- **To Protect Rights, Property, and Others:** We may disclose User/ Customer information when we believe in good faith that disclosure is reasonably necessary to protect the property or rights of Qyeron, our Users, third parties, or the public at large. For example, if we have a good faith belief that there is an imminent danger of death or serious physical injury, we may disclose information related to the emergency without delay.
- **Business Transfers:** In connection with any merger, sale of company assets, or acquisition of all or a portion of our business by another company, or in the unlikely event that Qyeron goes out of business or enters bankruptcy, User/Customer information would likely be one of the assets that is transferred or acquired by a third party. If any of these events were to happen, this Privacy Notice would continue to apply to the information and the party receiving this information may continue to use this information, but only consistent with this Privacy Notice.

## How Long We Keep Visitor Information

If we are not legally required to keep it, we generally discard information when no longer needed for the purposes for which we collect and use it on behalf of our users and their customers— those purposes which are described in the “How We Use Visitor Information” section above.

For example, we keep the server logs that record information about Users— such as the User’s IP address, browser type, and operating system — for approximately 30 days. We retain the logs for this period of time in order to, among other things, investigate issues if something goes wrong on a user’s account, we also keep this to calculate monthly Stats and address any issues with those counts.

## **Security**

While no online service is 100% secure, we work very hard to protect information about you against unauthorized access, use, alteration, or destruction, and take reasonable measures to do so. We monitor our Services for potential vulnerabilities and attacks.

To enhance the security of your account, we encourage you to enable our advanced security settings, like our code authentication.

## **Other Tools**

Our admin and our Users may integrate other tools and services to their app (such as inventory, and third party plugins). Please note that this Privacy Notice only covers the collection of information by Qyeron, and does not cover the collection by any third party. Analytics providers may set tracking technologies to collect information about use of the app and across online services, such as a visitor's IP address, web browser, mobile network information, pages viewed, time spent on pages, links clicked, and conversion information. This information may be used by those companies to, among other things, analyze and track usage, determine the popularity of certain content, and deliver advertisements that may be more targeted to interests.